

**ONE STAGE.
ONE NIGHT. ONE MISSION.**



FEATURING
GRAMMY-NOMINATED
**HUNTER
HAYES**

SEPT 13

**CASSIA COUNTY FAIRGROUNDS
BURLEY, IDAHO**

**PLATINUM SPONSOR
\$10,000**

- Arena seating for 16 guests
- Prominent logo on United Way's website (with link) for 12 months
- Social media shoutouts (3-5 posts) with custom graphics and tags
- Inclusion in day-of event video on screens before show using logo
- Event signage with logo
- Logo featured in email newsletters and post-event recap
- On-stage thank-you at event

GOLD SPONSOR \$7,500

- Arena seating for 8 guests
- Prominent logo on United Way's website (with link) for 12 months
- Social media shoutouts (3-5 posts across 2 platforms) with custom graphics and tags
- Logo placement on event signage, website and social media, select publicity materials
- Logo featured in email newsletters and post-event recap
- Shoutout from stage during the event

SILVER SPONSOR \$5,000

- Arena seating for 6 guests
- Business logo on event signage
- Business logo on website, social media, and publicity materials
- Logo featured in email newsletters and post-event recap
- Shoutout from stage during the event

BRONZE SPONSOR \$2,500

- Arena seating for 4 guests
- Business logo on event signage
- Business logo on website, social media, and publicity materials
- Logo featured in email newsletters and post-event recap

DRINK COOLER SWAG SPONSOR \$2,000

- Arena seating for 2 guests
- Business logo placement on one side of drink cooler swag
- Business logo on website, social media and publicity materials

GOOD NEIGHBOR SPONSOR UP TO \$1,000

- Business logo on website, social media and publicity materials



UNITED WAY
South Central Idaho



For more info:
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