

2024

COMMUNITY IMPACT ANNUAL REPORT



UNITED WAY
South Central Idaho

Made possible by your donations Jan. 1, 2024-Dec. 31, 2024

Dear Friends and Supporters,

At United Way, we are constantly reminded of the incredible power of people coming together for the common good. It is this collective spirit that transforms challenges into opportunities and aspirations into achievements. When we unite behind a shared mission, we create meaningful, lasting change—building healthier communities, brighter futures for our youth, stronger financial security, and greater community resilience.

Our mission is more than a statement; it is a movement fueled by the passion, generosity, and dedication of individuals like you. Together, we've supported programs that provide meals to families in need, scholarships for after-school programs, job training for those seeking stability, and essential resources for crisis recovery. Each step forward is a testament to what we can accomplish when we work hand-in-hand.

This year, your support has played a vital role in:

- **Building Healthy Communities:** From ensuring families and children have nutritious food to supporting mental health initiatives, your contributions have helped thousands of families, children and individuals thrive.
- **Creating Youth Opportunities:** We've ensured children are Ready for Kindergarten and equipped with early literacy programs like the Dolly Parton Imagination Library.
- **Fostering Community Resiliency:** In times of crisis, we've stood together with community partners to provide immediate relief through [FindHelpIdaho.org](https://www.findhelpidaho.org) for long-term solutions, strengthening our communities for whatever lies ahead.
- **Advancing Financial Security:** With initiatives like free tax preparation and free prescription cards, we've empowered individuals and families to keep more hard-earned money.
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Thank you for being an essential part of this journey. As we look to the future, we are excited about the possibilities that lie ahead to serve the community even better. With your unwavering support, there is no limit to what we can achieve.

With gratitude and hope,

Kara J. Fort
President & CEO



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Elevating Our Purpose

Every day, our communities show that when people unite to take action, change is possible.



OUTCOME HIGHLIGHTS FOR 2024

HEALTH



In 2023, the United Ways of Idaho became the official leaders of the findhelpidaho.org project.

Since launch, the platform has supported **277,463 searches** connecting people to free or reduced-cost resources like housing, food, transportation and healthcare in 100 languages. United Way serves on the state steering committee alongside our partner **St. Luke's Magic Valley**.

Through generous grant support from **Chobani**, and the help of community partners of **Mondelez International**, **Glanbia** and **Albertson's**, United Way of South Central Idaho has helped **fed more than 400,000 people** in the Magic Valley.

We are proud to provide transportation to connect food manufacturers' donations to our local food banks in Twin Falls and Jerome and beyond.



EDUCATION



Our Dolly Parton Imagination Library served **727 children**, ensuring a monthly subscription to high-quality books delivered a family reading opportunity.

Through generous support of **St Luke's Community Health Improvement Fund**, we've enrolled **183 children additional children** from our waitlist, giving more kids the chance to experience the joy of reading.

"The gift of a book each month has been such a joy for our family! Watching our children fall in love with each story—rereading and discovering new things every time—has sparked a true love of reading. We're incredibly grateful for this program!"

Our partnership with Magic Valley Early Learning Collaborative ensured **1,042 families received Idaho Kids Love to Learn and Ready for Kindergarten Kits in English and Spanish**. This investment in early learning improved family engagement and literacy development, helping to ensure children are ready for kindergarten.



Supported **10,000 children and family members** through Community School Initiatives, bringing resources to rural students in need in Jerome and Minidoka. Community Schools are neighborhood public schools where parents, educators and community partners work together to expand the support available to families and create meaningful learning experiences for students.

United Way of South Central Idaho has delivered hundreds of **hygiene products, school supplies, snacks and more than 500 backpacks** to local school districts in the Magic Valley and Minidoka region. We've also provided **12 eye exams and 12 pairs of glasses** for children in need in Jerome.

"We are so grateful for the support United Way provides us each year with the backpacks and hygiene supplies—it makes a real difference to students."

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HEALTH We believe that access to healthcare affects every aspect of life.

EDUCATION We believe that access to quality education is critical to lifelong success.

FINANCIAL SECURITY We work to ensure financial stability for everyone.

HEALTH



E Street Community Center offered the community a variety of ways to learn, grow and play. From swimming to fitness classes, the center offered a place for people of all ages to develop a healthy lifestyles and connect with people.

E Street's delivered a high-quality **summer camp and after-school program, exposing 134 children to diverse cultures and cuisines** from around the world, introducing the entire lifecycle of planting food, caring for a garden, harvesting, and incorporating foods into a healthy meal. Students then picked their favorite foods and created a cookbook to use at home! Our teen club also created safe spaces and taught essential life skills.

In November 2024, E Street Community Center was sold and proceeds were invested back into United Way of South Central Idaho to focus on the mission of helping people through community health initiatives, education, financial stability and community resiliency.



Our collaborative team hosted the first **Early Learning Expo to assist 200 families with early learning resources** with community partners to start Kindergarten out right.

Our team also participated in the **Early Learning Day at the State Capitol** in 2024, highlighting our efforts to ensure state legislatures understand the value of investing in early childhood education and literacy.

COMMUNITY RESILIENCY



"I loved volunteering alongside my family, it was a great way to give back and demonstrate to my children the value of doing something for someone else!"

Our first annual Day of Caring, presented by First Federal Bank, allowed us to record **629 volunteer hours** to clean, organize and refurbish E Street Community Center, create blankets for the homeless, clean up the Canyon, build a garden, and support Valley House, a nonprofit aiding people in transition.

Leaderscast: Human Intelligence
9 a.m. to 4 p.m. April 26, 2024
CSI Fine Arts Theater

Motivating | Unexpected | Perspective-Shifting | Powerful | Fun | Inspiring
10 YEARS OF BUILDING LEADERS WORTH FOLLOWING

Thank You to Our 2024 Leaderscast Sponsors!

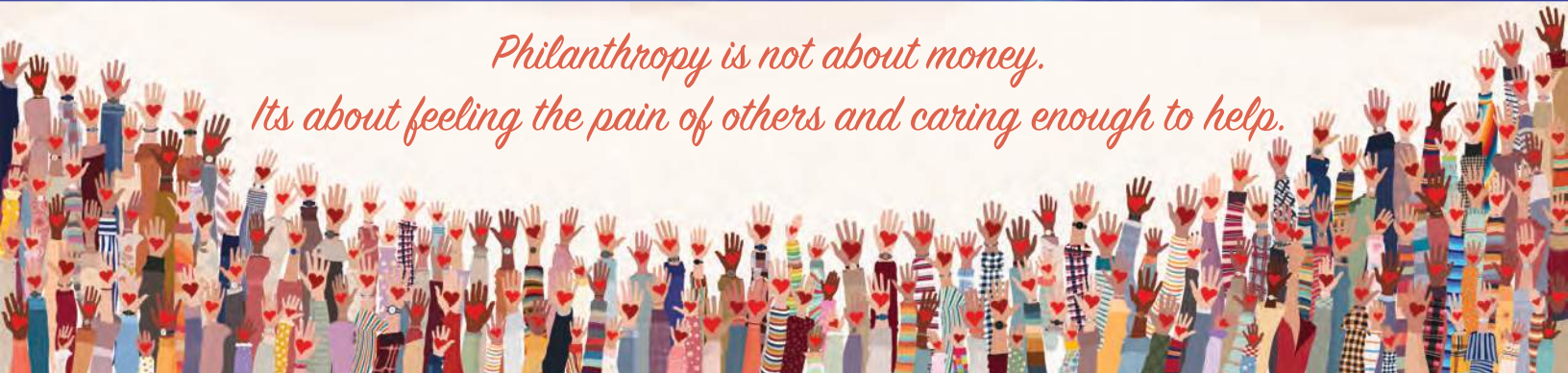


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*Philanthropy is not about money.
It's about feeling the pain of others and caring enough to help.*



WORKPLACE GIVING PARTNERS



D.L. Evans
BANK



GRANT SUPPORTERS



- BMO Bank
- Chobani
- GroMoreGood Grassroots
- Idaho Community Foundation
- Idaho Food Bank
- Idaho Out of School Network
- St. Luke's Magic Valley

ORGANIZATIONS WE'VE SUPPORTED

- Ageless Senior Citizens
- CASA
- Cassia County School District
- Castlefood Community Center
- Center for Independent Living
- Clothes Helpers
- Cultural Center for Change
- Everybody Eats
- Filer School District
- Filer Senior Haven
- Hagerman Senior Center
- Jerome School District
- Jerome Senior Center
- Mary & Martha's Food Bank
- Minidoka County Senior Center
- Mustard Seed
- Realcovery
- Silver and Gold Senior Center-Eden
- South Hills Retreat Center
- St. Joseph's Closet
- St. Vincent de Paul
- Twin Falls School District
- Twin Falls Warming Center
- U.S. Committee for Refugees and Immigrants
- Valley House

GIVE. ADVOCATE. VOLUNTEER.

208-733-4922

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THANK YOU TO OUR COMMUNITY PARTNERS WHO HELP US TO SERVE WELL

208 Real Estate
Ashley Caldwell - Farmer's Insurance
Ashley Furniture
Albertson's
BBSI
Berkshire Hathaway Home Services
Blue Cross of Idaho
Boys & Girls Clubs of Magic Valley
Chick-fil-A
Chobani
Claude Brown's Carpet Cleaning
Core Cycle
Costco
CPR Performance
D & B Supply
Domino's Pizza
DOT Foods
Falls Brand Independent Meat Co
Family Dollar
First Federal Bank
Gemstone Climbing
Glanbia
Golf IN
H&S Custom Works
Heath Clark
Idaho AEYC
ICCU
Idaho Power
Idaho Rangeland Commission
IT83 Fitness
Jae Foundation
Jerome School District
Kiwi Loco
La Fiesta
Legends Real Estate
Magic Valley Arts Council
Magic Valley Early Learning Collaborative

Mary & Martha's Food Pantry
Minidoka County School District
Mondelēz International
Moss Greenhouse
Mustard Seed
Perrine Man Press
Plant Therapy
Premier Mortgage
Putter's Mini Golf
Rain Guard Roofing
ReOrganize
Riverance
Scentsy
Southern Idaho Volleyball Academy
Smiles for Kids
Southern Idaho Landscaping Center
South Central Community Action Partnership
Soul Design
St. Luke's Magic Valley Medical Center
State Farm - Matt Stokes
Stella's Ice Cream & Coffee
Sweet T's Cupcakery
Swire Coca-Cola
Times-News
TitleOne
Tonys 2T Auto
TruLeap
Twin Falls City Police Department
Twin Falls School District
Twin Falls Public Library
Twin Falls Zoological Society
U.S. Fish & Wildlife Office
Webb Nursery
Westerra Real Estate
Wilson-Bates Appliance
Windsor's Nursery